



Long Term Plan 2021-2031

Summary of early engagement

September 2020

Kanohi ki te kanohi | Face-to-face

- Six events scheduled around Te Taitokerau during August
- Asking people which regional council priorities are most important to them
- Three went ahead successfully – Whangārei and Waipu markets, and Kaikohe ‘business after five’
- Three cancelled when Covid Alert Level increased



Kanohi ki te kanohi | Face-to-face

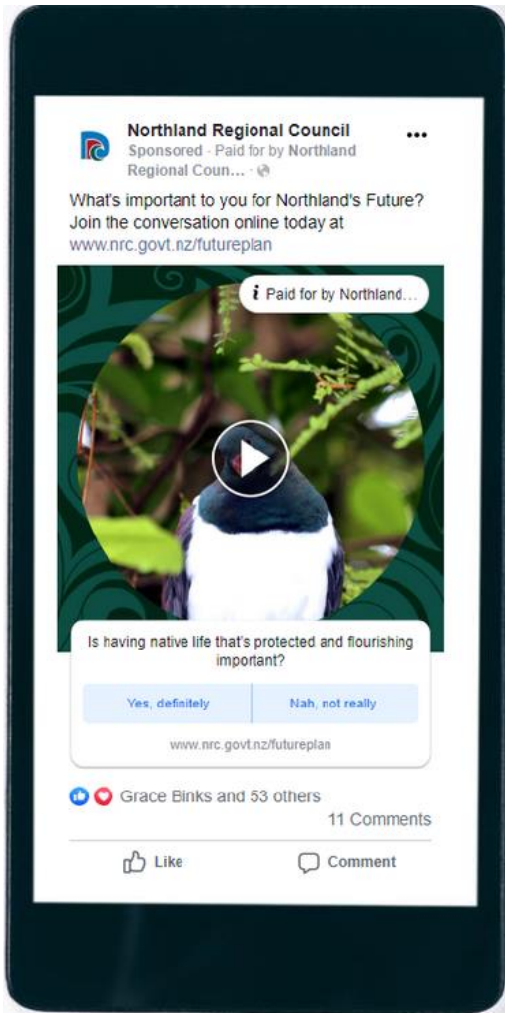
Council priorities	Native life that is protected and flourishing	Healthy waters for our people and the environment	Resilient, adaptable communities in a changing climate	Meaningful relationships with tangata whenua	A strong and sustainable economy	Safe and effective transport networks	Total votes	Average participation
Kaikohe	n/a (presentation and informal discussion instead)						36 attendees	
Whangārei	119	166	77	49	64	50	525	175
Waipu	85	99	36	35	46	34	335	160
Total votes	204	265	113	84	110	84	860	335

Online engagement

- Encouraging people to tell us what's important to them
- 30,944 people reached
- 2,908 unique visitors to the web page
- 155 participants in the pol.is online engagement tool
- 86 statements made in total



Online engagement

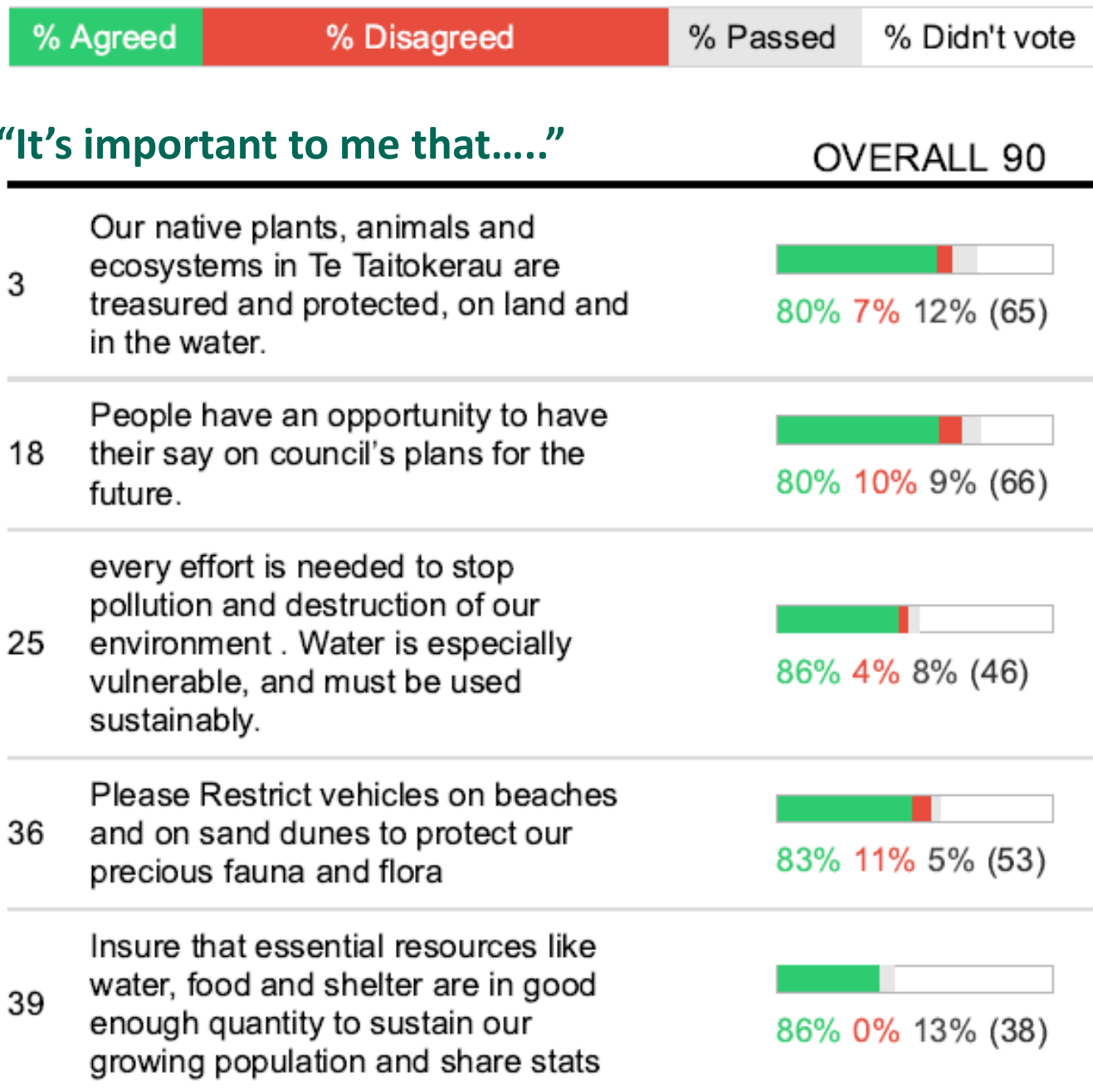


- 17,118 video views
- 2,300 video poll responses
- Transport and native life polls most popular
- Over 90% of responses were “Yeah, definitely”

Online engagement

'Majority'

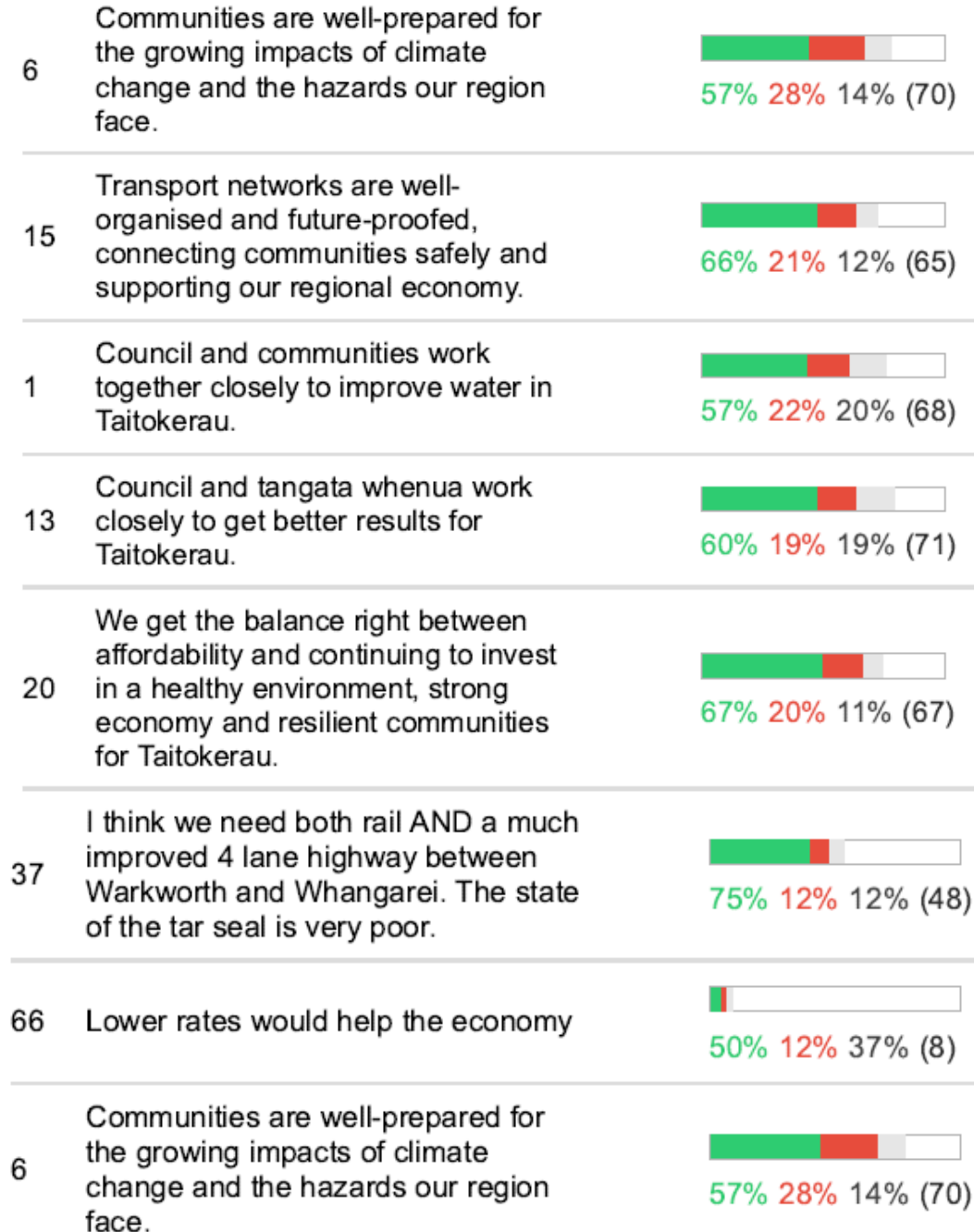
These statements had the highest majority of agreement. (They include our 'seed' statements and those submitted by participants.)

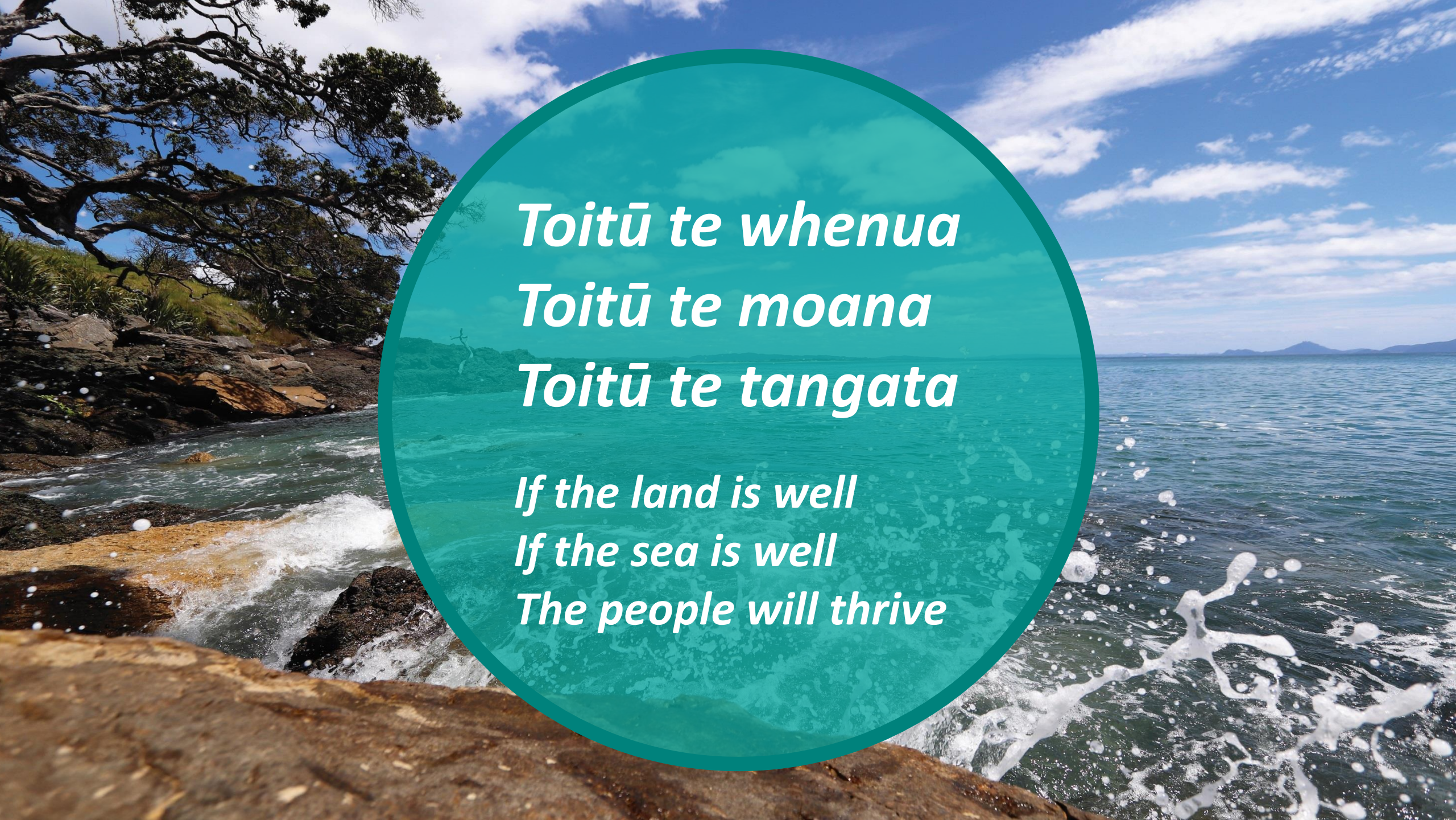


Online engagement ‘Opinion groups’
 These statements had the broadest distribution of opinion. (They include our ‘seed’ statements and those submitted by participants.)

“It’s important to me that....”

OVERALL 90



A scenic coastal landscape featuring a rocky shore on the left with gnarled trees and waves crashing against the rocks. The sea extends to the horizon under a blue sky with scattered white clouds. A large teal circle is overlaid on the center of the image, containing text in both Māori and English.

*Toitū te whenua
Toitū te moana
Toitū te tangata*

*If the land is well
If the sea is well
The people will thrive*