

## **1.0 Executive Summary**

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### **1.1 Regional Community Outcomes for Northland**

The research on the regional community outcomes for Northland has identified eight broad community outcomes and the relative priority between them. These outcomes and their associated elements are listed in order of priority as follows:

#### **1. Northland residents are safe and healthy**

- An area where residents and visitors to the region can feel safe and secure at anytime of the day or night
- Plans for the management of potential hazards are considered and implemented in a timely way
- A range of affordable good quality housing is available to Northland communities
- Key health issues of all residents are identified and addressed
- All residents have appropriate access to locally based health services, of an acceptable standard

#### **2. Northland’s infrastructure is developed in a sustainable way**

- Transport networks are maintained and developed to enable access to, from and within the region
- Northland’s built environment and infrastructure are further developed in a sustainable way which contributes to the well-being of people, communities and the natural environment both now and in the future
- Promote community responsibility for ensuring that the physical appearance of Northland’s built environment is maintained, so that the region remains attractive for residents and visitors

#### **3. Northland’s natural environment is sustainably managed**

- Protect the natural character of the regions’ coastline and beaches
  - Northland communities have access to the natural environment in a sustainable way
  - Effective pollution control and recycling are endorsed and promoted
  - Communities, in partnership with local / central government, take responsibility for ensuring that the natural biodiversity, land, soil, water, air, coast, features and landscape are sustainably managed and enhanced for future generations
  - There is sustainable use, development and protection where appropriate of natural resources
  - Development is sustainably managed considering impacts on the natural environment
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## **Executive Summary, Continued**

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### **4. Northland is prosperous**

- Northland has sustainable population growth and retention
- Northland has strong business and industry growth and development that fits within and complements the natural and social environment of the region
- Residents have a range of employment opportunities with increased employment and income levels
- Increased opportunity for Māori business ownership and operation
- Opportunities in Northland are sufficient to attract skilled professionals to the region and to prevent young people from leaving the region
- Promote Northland as a tourist destination

### **5. Northland residents are educated and skilled**

- Provision of relevant industry-based training which enables the local labour force to meet the skill requirements of the local industries
- The number of residents who achieve formal secondary and tertiary qualifications continues to increase
- Provision of a range of quality educational training opportunities

### **6. Northland has cohesive communities**

- Northland communities have appropriate access to social support services and advice, ie. guidance and support for youth, parental assistance, budgeting and money management, and alcohol and drug abuse counselling
  - All people feel valued and have a sense of belonging and equality within the community
  - The multi-cultural make-up of Northland communities is acknowledged and promoted and different cultural values are respected
  - The place of Māori is recognised and respected. Mutually beneficial relationships between Māori and the wider community are built and nurtured
  - Appropriate recognition and integration of hapu and iwi in the planning process and management of resources
  - Leaders in the region collaborate to ensure the best outcome for Northlanders on issues of regional importance
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## **Executive Summary, Continued**

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### **7. Northland retains and enhances its regional identity**

- Awareness and knowledge of Northland’s unique heritage and history are increased
- Development of a strong and positive regional identity that all Northland residents are proud of
- People have access to and are encouraged to participate in a range of Northland events and activities
- Northland has a friendly, relaxed and supportive atmosphere
- Promotion of Northland as an arts and culture region
- Residents are informed about decisions being made regarding the region and asked for their opinions

### **8. Northland residents have access to recreational and leisure opportunities**

- Northland communities have access to a range of affordable and quality recreational and leisure facilities that suit the different needs of different groups
  - Northland residents have appropriate access to the natural environment to meet their recreational needs
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The following detailed information on the regional community outcome areas is contained within the main body of this report:

- How important these areas were
  - The perceived effort required in these areas
  - Possible indicators of progress or measurement for these areas
  - Any differences between the overall region, the three districts and for Māori residents
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