

**Northland Regional Council**  
**Te Raki Māori Constituency**  
**Electing 2 Regional Councillors**

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**Peter-Lucas JONES**

**My principal place of residence is in the Te Raki Māori Constituency area.**

I whānau mai ahau ki Kaitāia, nō Te Aupōuri, Ngāi Takoto, Te Rarawa me Ngāti Kahu ahau. I whai wāhi ahau ki ngā whiriwhiri whakataunga take Tiriti o Waitangi, he kaupapa nui tērā. He heamana-tuarua ahau ki te marae o Mahimaru, he heamana hoki ahau ki Te-Rūnanga -Nui-o-Te-Aupōuri. Me mārama ngā Kaunihera ki ngā tika me ngā pānga o ngā iwi. He mema Poari ahau i Te Pūnaha Matatini, me Te Maurice Wilkins Centre, otirā he whakahaere rangahau pūtaiao ēnei. E mahi ana ahau i te ao pāpāho Māori, ki Te-Reo-Irirangi-o-Te-Hiku-o-Te-Ika. He maha ngā take kei mua i a tātou. Tērā te kaitiakitanga, te mana raraunga, te-huringa-āhuarangi, wai Māori, te whakawhanake ūhanga , me te whakatika whakapoke. Kua whakahorotia te pāheketanga taiao, engari he mea nui hoki te whakatupu ohaoha mō ō tātou pāikihi Māori. Heoi, me rapu tikanga e whakatinana ai He Whakaputanga me Te Tiriti o Waitangi.

Born in Kaitaia, my iwi affiliations include Te Aupōuri, Ngāi Takoto, Te Rarawa and Ngāti Kahu. My professional experience involves Te Tiriti o Waitangi settlement negotiations. My governance experience includes Deputy Chair of Mahimaru Marae and Chair of Te Rūnanga Nui o Te Aupouri. I'm an advisory member of Te Pūnaha Matatini, a Scientific Centre of Research Excellence for Complex Systems, and The Maurice Wilkins Centre, which focuses on serious human diseases. As CEO of Te Hiku Media, I bring a passion for iwi radio, content creation, and te reo Māori me ūna tikanga.

Societal issues span kaitiakitanga, data sovereignty, the climate crisis, Te Mana o Te Wai, economic development, pollution control and food security. Accelerated environmental degradation in Te Taitokerau and the effects of economic and social inequity are constant challenges for whānau, hapū and iwi. We need solutions that uphold He Whakaputanga me Te Tiriti o Waitangi.