Northland Regional Level



Tying it all together – An analysis of the 'top tens' Regional						
		Top Ten (% rated 8 to 10 on importance)	Top Ten (% increase effort)	Top Ten (% ranked in top 5)		
Ensure people feel safe in Northland at all times		1	2	3		
Ensure an acceptable level of local health services		2	4	2		
Protect the natural character of region's beaches/coastlines		3	-	6		
Improve quality of roading		4	1	1		
Promote effective recycling & pollution control	Important but not priorities for increased effort or work	5	-	4		
Control pests & weeds		← 6	-	-		
Address key health issues of all residents in Northland		7	8	10		
Protect our native bush & wildlife		← 8	-	-		
Improve road access to & from Northland		9	3	8		
Ensures there are good educational/training opportunitie	s	10	9	-		
Increased effort Greater opportur		for industry based	5			
needed but not priorities for work	I	mprove rail access	6	9		
	В	etter income levels	7	-		
Not as important (less essential) but increased effort needed, so seen as priority for work		osperous economy	10	5		
			Ensure envir	on. impact 7		

Figure 2: Top ten statements rated for importance





Figure 3: Top ten statements ranked for increased effort

Figure 4: Top ten five most important areas to work on



Far North District





Figure 6: Top ten statements rated for importance





Figure 7: Top ten statements ranked for increased effort

Figure 8: Top ten five most important areas to work on



Kaipara District



Tying it all together – An analysis of the 'top tens' Kaipara					
	Top Ten (% rated 8 to 10 on importance)	Top Ten (% increase effort)	Top Ten (% ranked in top 5)		
Ensure an acceptable level of local health services	1	3	2		
Promote effective recycling & pollution control	2	8	3		
Improve quality of roading	3	1	1		
Ensure people feel safe in Northland at all times	4	7	4		
Control pests & weeds	5	4	-		
Improve road access to & from Northland	Important 6	2	5		
Protect the natural character of region's beaches/coastlines	but not 🚽 7	-	-		
Protect our native bush & wildlife	priorities for 8	-	9		
Better income levels	increased effort or 9	-	-		
Address key health issues of all residents in Northland	work	-	-		
Increased effort	Educational opportunities	5	10		
needed but not	Improve rail access	6	-		
work	 Industry based training 	9	7		
Not as important (less essential) but	 Improve public transport 	10	-		
increased effort needed, so seen as		Prosperous economy	6		
priority for work		Access to housing	8		

Figure 10: Top ten statements rated for importance





Figure 11: Top ten statements ranked for increased effort

Figure 12: Top ten five most important areas to work on





Kaipara District Base: n=132

Whangarei District





Figure 14: Top ten statements rated for importance





Figure 15: Top ten statements ranked for increased effort

Figure 16: Top ten five most important areas to work on



Māori Residents



Tying it all together – An analysis of the 'top tens' Māori						
	Top Ten (% rated 8 to 10 on importance)	(% increase (%	p Ten ranked top 5)			
Protect the natural character of region's beaches/coastline	es 1	4	-			
Ensure people feel safe in Northland at all times	2	7	10			
Ensure an acceptable level of local health services	3	-	1			
Ensure good educational & training opportunities	4	3	-			
Provide greater opportunities for industry-based training	Important 5	6	8			
Protect our native bush & wildlife	but not a 7 priority for 7	9	5			
Control pests & weeds	increased 8	-	-			
Address key health issues of all residents in Northland	work 9	-	9			
Promote effective recycling & pollution control	6	-	3			
Achieve diversity in employment options for residents	10	5	-			
Not as important (less essential) but increased	Improve the quality of roading	1	2			
effort needed, so seen as priority for work	Better income levels	2	-			
	Improve road access	5	-			
Increased effort needed but not priorities for work	de range of recreation facilities	8	-			
	Establishment of business	10=	-			
Achieve a more prosperous economy		10=	6			
		Access to adequate housing Meet recreation and leisure needs	7			







Figure 19: Top ten statements ranked for increased effort

Figure 20: Top ten five most important areas to work on

