

## **Appendix III – Regional Community Outcomes Versus Telephone Survey Statements**

<b>Community Outcome</b>	<b>Associated Telephone Survey Statements</b>
1. Northland residents are safe and healthy	<ul style="list-style-type: none"> <li>▪ Ensure people feel safe in Northland at all times</li> <li>▪ Ensure an acceptable level of locally based health services with all residents having easy access to the health services they need</li> <li>▪ Address key health issues of all residents in Northland</li> <li>▪ Ensure everyone has access to adequate housing at a reasonable cost</li> </ul>
2. Northland’s infrastructure is developed in a sustainable way	<ul style="list-style-type: none"> <li>▪ Improve the quality of roading in Northland</li> <li>▪ Improve road access to and from Northland</li> <li>▪ Improve rail access to and from Northland</li> <li>▪ Improve public transport throughout the region</li> </ul>
3. Northland’s natural environment is sustainably managed	<ul style="list-style-type: none"> <li>▪ Ensure people have free and easy access to the natural environment</li> <li>▪ Ensure any initiatives that may impact on the natural environment are carefully managed and regulated</li> <li>▪ Ensure people are knowledgeable about, and respect the natural environment</li> <li>▪ Protect our native bush and wildlife</li> <li>▪ Control pests and weeds</li> <li>▪ Promote effective recycling and pollution control</li> <li>▪ Protect the natural character of the region’s coastline and beaches</li> </ul>
4. Northland is prosperous	<ul style="list-style-type: none"> <li>▪ Achieve a more prosperous economy across the region</li> <li>▪ Achieve diversity in employment options for residents</li> <li>▪ Achieve better income levels for residents</li> <li>▪ Plan for sustainable population growth and retention</li> <li>▪ Attract skilled professionals to the region</li> <li>▪ Encourage the establishment of new businesses that fit within the natural environment</li> <li>▪ Decrease the number of young people leaving the region</li> <li>▪ Attract more visitors to the region</li> </ul>
5. Northland residents are educated and skilled	<ul style="list-style-type: none"> <li>▪ Provide greater opportunities for industry-based training so the local labour force has the skills required to meet the needs of local industry</li> <li>▪ Ensure there are good educational training opportunities for all Northland residents</li> </ul>
6. Northland has cohesive communities	<ul style="list-style-type: none"> <li>▪ Ensure our smaller communities retain the services they need</li> <li>▪ Ensure the community has access to locally based social support services and advice</li> <li>▪ Encourage a sense of community where everyone feels valued and has a sense of belonging</li> <li>▪ Encourage mutual respect and appreciation between all ethnic groups living in Northland</li> <li>▪ Strengthen relationships between Māori and Non-Māori</li> <li>▪ Has respected leaders who provide direction and guidance for the community</li> </ul>

## **Appendix III – Regional Community Outcomes Versus Telephone Survey Statements, Continued**

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<b>Community Outcome</b>	<b>Associated Telephone Survey Statements</b>
7. Northland retains and enhances its regional identity	<ul style="list-style-type: none"><li>▪ Sustain the friendly, relaxed and supportive atmosphere of Northland</li><li>▪ Provide sufficient opportunities for residents to be informed about and to influence decisions being made about the region</li><li>▪ Increase the public’s awareness and knowledge of the heritage, history and treasures of Northland</li><li>▪ Enhance the reputation of Northland as a centre of arts and culture</li><li>▪ Develop a strong, positive regional identity that all Northland citizens are proud of</li><li>▪ Stage more events and activities, especially those that are unique to Northland</li></ul>
8. Northland residents have access to recreational and leisure opportunities	<ul style="list-style-type: none"><li>▪ Meet the recreational and leisure needs of our young people</li><li>▪ Provide a range of quality recreational facilities and venues that are available to all</li></ul>