

NORTHLAND REGIONAL ROAD SAFETY PLAN

2009 – 2012



CONTENTS

CHAIRMAN'S FOREWORD	3
INTRODUCTION	4
REGIONAL TRANSPORT OVERVIEW	5
THE NEW STRATEGY	6
The Role of RoadSafe Northland	7
Overarching Philosophy of the Strategic Plan	8
Vision, Mission, Goals and Actions	9
STRATEGIC ACTIONS	10
1. Speed	11
2. Alcohol	13
3. Inattention and Fatigue	15
4. Vulnerable Road Users	16
5. Young Driver Education	17
6. Restraints	17
7. Unsafe and Illegal Vehicles	17
IMPLEMENTATION & MONITORING	18
FUNDING	20
Funding and Budgets	21
APPENDIX 1:	22
The Background Against Which The New Strategy Has been Developed	



CHAIRMAN'S FOREWORD

Northland Regional Council is committed to creating a safe and reliable transport system throughout Northland, which allows our region to realize its economic potential and to support the unique way of life which we enjoy.

Integral to the provision of a safe system, is a road safety plan which aspires to all road users feeling safe on Northlands roads. This 'Northland Road Safety Plan 2009-2012' is all about moving our region closer to our espoused vision.

Although we have a unique living environment, Northlanders have, for years, been disadvantaged by having physical and geographical factors which make road construction more challenging and expensive than other regions. Northland's road safety record partly reflects the relative unsafe nature of our roading environment. It is also indicative of social and behavioural factors requiring a planned and co-ordinated approach to reduce the social cost which these factors create.

Road Safety is a shared responsibility between communities, families and individuals, government agencies, local government and many other organizations. We all must play our part in improving the safety of the environment in which we live, work and play. I commend the proposals brought together in this plan as a vital step in making our roads better and safer for us all to enjoy.



John Bain
Chairman – Northland Regional Transport Committee



John Bain – NRTC Chairman

INTRODUCTION

The need for the development of a Strategic plan for road safety in Northland arises from a number of factors. Northland has a unique physical and road transportation environment which demands road safety solutions to be delivered differently from other regions. The development of a Road Safety Plan needs to sit within the overall development and revision of the Northland Regional Land Transport Strategy (RLTS) to ensure that the further development of Northland's transport infrastructure proceeds in an integrated way so that all users of the roading network see progress towards a safer, more sustainable and more responsive system.

The Northland Regional Land Transport Strategy was last revised in 2006. It is currently under revision to fit the requirements of the Land Transport Management Amendment Act 2007. The Northland Regional Road Safety Plan had its last major revision in 2003. This current revision is designed to reflect on the 2003 plan, re-examine the issues and action strategies which were agreed then, re-establish a new strategic plan based on past achievement, emerging issues and consulted agreed actions in order to sit our new strategic plan within the revised Northland Regional Land Transport Strategy. This Plan has a three year update planning cycle with a full review every six years.

ACKNOWLEDGEMENTS

The author John Williamson wishes to acknowledge the following sources of information used in preparation of this report:

Members RoadSafe Northland including feedback during targeted communication phase.

Road Safety to 2010 – www.landtransport.govt.nz/strategy-2010

Crash Analysis System – www.landtransport.govt.nz/research/cas/index.html

Northland Regional Road Safety Plan 2004-2010 – [www.nrc.govt.nz/Transport/Road-safety/#road safety plan](http://www.nrc.govt.nz/Transport/Road-safety/#road%20safety%20plan)

ACC – www.acc.co.nz/preventing-injuries/on-the-road/index.htm?ref=footer

Road Safety Issues Reports (NZTA website) – www.landtransport.govt.nz/performance/index.html

Road Safety Calendar 09/10 – www.landtransport.govt.nz/advertising/docs/road-safety-calendar-2009-10.pdf

Regional Land Transport Strategy for Northland 2006-2016

– www.nrc.govt.nz/Transport/Draft-Regional-Land-Transport-Strategy

New Zealand Automobile Association – Various Reports

– www.kiwirap.org.nz

– www.aa.co.nz/about/issues/Pages/default.aspx

Whangarei District Council – www.wdc.govt.nz

Far North District Council – www.fndc.govt.nz

Kaipara District Council – www.kaipara.govt.nz

NZ Fire Service – www.fire.org.nz

St Johns Ambulance – www.stjohn.org.nz

Ministry of Transport – www.transport.govt.nz

REGIONAL TRANSPORT OVERVIEW

